

# Maxwell S. Gersh

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## **Education:**

B.A. in Photography with an emphasis in Journalism and a minor in Media Communications (2008)  
Webster University, St. Louis (GPA – 3.8)

## **International Education:**

Semester abroad in Shanghai, China (Spring 2006)  
Photography trip to Thailand, Myanmar and Laos (Summer 2004)

## **Work Experience:**

### **Gersh Photo**

-Freelance editorial, wedding and portrait photographer (2004-Present)

### **The Courier-Times**

-Chief photographer and photo editor (2010-Present)

### **The St. Louis Post-Dispatch**

-Photography intern (2008-2009)

### **Infuz**

-Web design and graphic design intern (2008)

### **The Alton Telegraph**

-Photography intern (2008)

### **Sports Illustrated**

-Assistant to Greg Nelson (2007)

### **The Journal at Webster University**

-Photo editor (2007-2008)  
-Staff photographer (2004-2008)

### **Kentucky High School Athletics Association**

-Sports photographer (2005-2007, 2009)

### **Sweet Spot Photography**

-Sports photographer (2005, 2006)  
-Intern as sports photographer and image editor (2003-2004)

## **Professional Memberships:**

National Press Photographers Association  
SportsShooter.com

## **Awards:**

National Press Photographers Association Clip Contest  
-3rd Place Spot News Photograph, July 2010, Region 4  
-1st Place General News Photograph, December 2008, Region 7  
Missouri Collegiate Media Association  
-1st Place, 2nd Place News Photograph (2009)  
-Honorable Mention Sports, Feature Photograph (2009)  
-1st Place Sports, Feature Photograph (2008)  
-1st Place Photo Illustration (2008)  
-2nd Place Information Graphic (2008)  
Webster University School of Communications award for editorial writing (2008)  
Nancy Bell Underwood photography scholarship recipient (2007)  
Webster University School of Communications award for photojournalism (2007)  
Smithsonian Magazine photography contest - Honorable mention (2005)

## **Technical Skills:**

Programs: Photoshop, InDesign, Lightroom, Photo Mechanic, Premiere Pro  
Final Cut Pro, Soundslides, Illustrator, Dreamweaver, Cubase  
Basic Flash, HTML, CSS  
Mac and Windows  
Equipment: Still photography — small, medium and large formats digital/film  
Studio and location lighting  
Digital Video and Audio — Capture and editing  
Additional Skills: Digital asset management, Web usability, Point Roll certified  
Page layout, AP Style, Podcasting