

Maxwell S. Gersh

4939 Winona Avenue | St. Louis, MO 63109 | (502) 523-2545 | msgersh@gmail.com

Education:

B.A. in Photography with an emphasis in Journalism and a minor in Media Communications (2008)
Webster University, St. Louis (GPA – 3.8)

International Education:

Semester abroad in Shanghai, China (Spring 2006)
Photography trip to Thailand, Myanmar and Laos (Summer 2004)

Work Experience:

Gersh Photo

-Freelance editorial, wedding and portrait photographer (2004-Present)

The St. Louis Post-Dispatch

-Photography intern (2008-2009)

Infuz

-Web design and graphic design intern (2008)

The Alton Telegraph

-Photography intern (2008)

Sports Illustrated

-Assistant to Greg Nelson (2007)

The Journal at Webster University

-Photo editor (2007-2008)
-Staff photographer (2004-2008)

Kentucky High School Athletics Association

-Sports photographer (2005-2007, 2009)

Sweet Spot Photography

-Sports photographer (2005, 2006)
-Intern as sports photographer and image editor (2003-2004)

Professional Memberships:

National Press Photographers Association
SportsShooter.com

Awards:

Missouri Collegiate Media Association (2009)
-1st Place, 2nd Place News Photograph
-Honorable Mention Sports, Feature Photograph
National Press Photographers Association Clip Contest (2008)
-1st Place News Photograph, December, Region 7
Missouri Collegiate Media Association (2008)
-1st Place Sports, Feature Photograph
-1st Place Photo Illustration
-2nd Place Information Graphic
Webster University School of Communications award for editorial writing (2008)
Nancy Bell Underwood photography scholarship recipient (2007)
Webster University School of Communications award for photojournalism (2007)
Smithsonian Magazine photography contest - Honorable mention (2005)

Technical Skills:

Programs: Photoshop, InDesign, Lightroom, Photo Mechanic, Premiere Pro
Final Cut Pro, Soundslides, Illustrator, Dreamweaver, Cubase
Basic Flash, HTML, CSS
Mac and Windows
Equipment: Still photography — small, medium and large formats digital/film
Studio and location lighting
Digital Video and Audio — Capture and editing
Additional Skills: Digital asset management, Web usability, Point Roll certified
Page layout, AP Style, Podcasting